

# **Livestreaming and Production Services at UGA**

## Livestreaming at UGA

**Livestreaming** describes the process of broadcasting a real-time, live video feed to an audience accessing the video stream over the internet. The viewing device can be a computer, laptop, tablet, smartphone, or digital screen at home, at the office, or in a brick-and-mortar venue. The broadcast can be just video, audio, or both. Viewers can, with some production assistance, interact with the broadcast host through text chat, twitter feed, voice, or webcam video.

The Center for Teaching and Learning has obtained three local vendors to conceivably provide livestreaming and production services for UGA events. To ensure that you have time for the steps involved in setting up these services, it would be best to engage at least a month in advance with one of these vendors or another of your choice.

#### **IN ATHENS**

Monumental Media Jason Colin Jones Athens, GA 678-358-5000 Email: jason@monumentalmedia.com Website: https://monumentalmedia.com/

#### **Digima24** Daniel Aquar

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### AT UGA

Grady Productions Grady College of Journalism Jim Black 706-542-7511 Email: jimblack@uga.edu Website: http://grady.uga.edu/public-service-and-outreach/grady-productions/

Grady Productions is a student-staffed video production service that provides quality video services for UGA and Athens. Grady College students have the opportunity to earn a modest income and gain real-world experience with the support of a veteran instructional staff.